

## **Terms and Conditions**

Name of Campaign	Ariapita Avenue Arch Design Competition
Duration	September 15 <sup>th</sup> to October 15 <sup>th</sup> 2021
<b>Competition Draw Date</b>	November 1 <sup>st</sup> 2021
Competition Details	The Urban Development Corporation of Trinidad and Tobago Limited (UDeCOTT), in collaboration with the Ministry of Tourism, Culture and the Arts, will be rolling out the Ariapita Avenue Enhancement Project as part of the Port of Spain Revitalization Project. With various phases carded for roll out, UDeCOTT wants to ensure that nationals of Trinidad and Tobago have the opportunity to contribute artistically to the upgrade of Ariapita Avenue via its new proposed arch, notwithstanding the consultations. Given this, UDeCOTT is proposing an art competition to solicit the best arch design.
Mechanics of Campaign	INSTRUCTIONS FOR PARTICIPATION  Nationals of Trinidad and Tobago, 16 years and over are invited to enter the Ariapita Avenue Design Competition.  Create a piece of art depicting what Ariapita Avenue means to you. The piece of art can be a drawing, painting, digital art, collage or mixed media in the form of an arch, which is known to be a typically curved structure spanning a road entrance-way.  Completed entry forms, a photo ID and completed artwork should be emailed to <a href="mailto:ariapitaavenue4you@gmail.com">ariapitaavenue4you@gmail.com</a> All entries must be received by Friday 15th October, 2021.  JUDGING CRITERIA  The judging committee will comprise of a UDeCOTT  Representative; a Ministry of Tourism, Culture and the Arts Official
	and Independent Professionals from the Creative/Artistic Fraternity, who will look at the following:  • Embodiment of the Ariapita Avenue Culture  • Originality  • Command of chosen art medium  • Creativity PRIZES  1st prize: \$5,000 cash and the winning archway design will be permanently installed on entry and exit of Ariapita Avenue with full artist credits.  2nd prize: \$3,000 cash  3rd prize: A one night stay for 2 at the Hyatt Regency with Breakfast



## ARIAPITA AVENUE ARCH DESIGN COMPETITION ENTRY FORM

First Name:	
Last Name:	
Soubriquet:	
Date of Birth: (dd/mm/yyyy)	
National Id (DP/PP/ID)	
Email Address:	
Contact Number (mobile):	
Title of Artwork:	
Entry Description:	
(painting, drawing, 3d Render)	
Describe the Artwork Inspiration:	
Date of Submission:	

## **RULES:**

- Each participant is allowed to submit only ONE entry.
- All entries must be originally designed
- Top 6 finalists will be asked to submit their pieces at UDeCOTT's Head Office at 38-40 Sackville Street, Port of Spain

The following persons are not eligible for this competition:

• Staff of UDeCOTT and their Family Members and Staff of the Ministry of Tourism, Culture and the Arts and their Family Members are not allowed to enter the competition nor UDeCOTT contractors, consultants or service providers and their Family Members.